



NICHOLAS DEL ORFANO

Graphic Designer
& Photographer

SKILLS

- Adobe Creative Suite
- Microsoft Apps
- Google Apps
- Branding & Identity Design
- Print and Digital Design
- Content Capture
- Product & Lifestyle Photography
- Studio & Natural Lighting Techniques
- Photo Editing (Lightroom, Photoshop)
- Marketing Knowledge
- Time Management
- Communication & Collaboration

CONTACT

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EDUCATION

Long Island University | Brookville, New York

- Bachelor of Fine Arts in Digital Art & Design
- Summa Cum Laude
- Dean's List (all semesters)
- Excellence in Digital Arts & Design Award
- Academic Excellence Award

EXPERIENCE

KORG USA

2022-2026

- Conceptualized and designed high-impact visual assets to support Korg's marketing and e-commerce initiatives, including product campaigns, print and digital collateral, package design, and trade show graphics, all while adhering to brand guidelines.
- Partnered with cross-functional teams, including marketing, product management, e-commerce, and sales to execute cohesive strategies and ensure consistency across all business channels.
- Planned, photographed, and edited high-quality product and lifestyle imagery across multiple leading music brands for campaigns, product launches, e-commerce, social media, and print materials, ensuring consistent brand presentation.

TILLES CENTER

2021-2022

- Began as a design intern at one of long island's premier performing arts centers and was promoted to a part-time graphic designer upon successful completion of the internship.
- Collaborated with the marketing team to design and produce a diverse range of print and digital marketing materials, including advertisements, performance playbills, email campaigns, social media graphics, and promotional flyers.
- Supported the development of high-profile marketing initiatives, including the organization's annual Journal and the invitation for the 2022 Gala featuring Harry Connick Jr.

GESTURE

2021

- Remote design intern for an online gifting company, contributing to creative projects including social media assets, print and digital layouts, logo designs, illustrations, and basic motion graphics.
- Selected to lead the redesign of the company's brand logo in recognition of strong design skills, creativity, and overall performance.
- Demonstrated leadership by stepping into the role of Graphic Design Lead, mentoring fellow designers, coordinating projects, and ensuring deadlines were met across multiple initiatives.

FREELANCE

- Invite Health
- Rana Williams Real-Estate Team
- BeyerDynamics